

Title: Global Parliament of Mayors Annual Convening, Bristol, Autumn 2018	
Ward: n/a	Cabinet lead: Mayor
Author: Caroline Twigg	Job title: International Service Manager

Revenue Cost: up to £150k	Source of Revenue Funding: <i>Sponsorship from external funders, successful grant applications, city partners' in-kind support reducing core delivery costs</i>
Capital Cost: £0	Source of Capital Funding: n/a
One off <input type="checkbox"/>	

Finance narrative:

Whilst we may have legal power to use public funds in hosting the event, we must consider our duty of best value. All expenditure will need to be declared as part of our transparency requirements, so we must be fully aware of the local interest and publicity angles with regard to using public funds at a time of severe financial constraints. Sponsorship will be sought from a variety of sectors e.g. international organisations, national government and core cities, Visit Britain, targeted private sector companies. However, following discussions between BCC Culture/Events, Economic Development and International teams, it must be stated that there is a high risk of not securing all of the sponsorship for the event because 1) we have no experience of securing sponsorship from central government or corporate sponsors for this type of event for political leaders 2) As the event is not primarily focused on commercial outcomes corporate sponsorship will be more difficult (there is experience of this from the 2015 City Leadership Event). Therefore the Mayor's 2018/19 budget will need to underwrite the event.

Finance Officer: Denise Murray, Service Director, Finance

Summary of issue / proposal: Bristol to host the next Global Parliament of Mayors Annual Convening in November 2018, and Bristol to join GPM as a city, committing to membership continuing beyond a Mayoral term.

Summary of proposal & options appraisal:

- 1) The annual convening of the GPM in 2018 could potentially bring 80-100 global Mayors and their staffers to Bristol, along with up to 40 international experts. The event provides an opportunity to showcase various aspects of Bristol and the West of England to a significant global audience.
- 2) The event provides an opportunity to highlight the work of our universities and our industries, along with our approach to key issues such as migration, climate change and progressive city leadership.
- 3) External funding and sponsorship will be sought, but to date none is secured at this early stage of planning, which is to be expected before making a formal decision to proceed. Informal engagement suggests that various city and national partners are positive and supportive of the event, including having offered in-kind support and, in the case of Core Cities, to align their own meeting dates to the GPM convening.
- 4) Membership of the newly formed GPM can be as a Mayor (term-limited) or as a city (continues beyond a Mayoral term). Mayor Rees has joined to date, but it is proposed that the city joins, to show long-term commitment to the initiative from position as a GPM Executive Committee member and to solidify our city-wide approach.

Information given:

- 1) That Bristol City Council will host the GPM 2018 Annual Convening in Bristol, working in collaboration with numerous partners to ensure the programme and invitee list are developed to bring maximum benefit to the city.

Recommendation given / steer sought:

- 2) That Bristol City Council will join the GPM on a 'city' basis, meaning membership lasts beyond a

mayoral term.

City Outcome: This contributes in a first instance to 'Empowered City: Bristol will be a city more in control of its own future and where its governance is modernised', which is the main priority of the GPM itself. Through targeting the agenda on relevant topics to Bristol (e.g. inclusivity, resilience), other Corporate Plan outcomes will also be benefitted (agenda is not yet drawn up providing an opportunity to help shape this), and the outcomes of the international strategy will be directly supported.

Health Outcome summary: None

Sustainability Outcome summary: Sustainability is potentially a key agenda point for the event.

Equalities Outcome summary: Inclusivity is potentially a key agenda point for the event.

Impact / Involvement of partners: Extensive opportunities for partners – hotel rooms for up to 200 people; partners showcasing their activities and approach on varied themes; business sector showcased and inward investment opportunities highlighted; universities showcased and students involved; engagement with region and other Core Cities.

Consultation carried out: The Mayor and the International Team have discussed with University of Bristol, UWE and Destination Bristol and have their strong support, as well as with Core Cities and other national organisations. As the process develops, we will have more formal consultation on the programme with Invest Bristol + Bath, VOSCUR and private sector companies.

Legal Issues:

The Council has the power to fund this event and it would be reasonable do if the financial commitment is proportionate, it will benefit the city, it is not a forum for party political debate and it is in line with the Mayor's published priorities for the city.

Legal Officer: Nancy Rollason, Head of Legal Services

DLT sign-off	SLT sign-off	Cabinet Member sign-off
Tim Borrett (18.10.17)	Nicki Beardmore (26.10.17)	Marvin Rees (25.10.17)

Appendix A – Further essential background / detail on the proposal	NO
Appendix B – Details of consultation carried out - internal and external	NO
Appendix C – Summary of any engagement with scrutiny	NO
Appendix D – Risk assessment	NO
Appendix E – Equalities screening / impact assessment of proposal	NO
Appendix F – Eco-impact screening / impact assessment of proposal	NO
Appendix G – Exempt Information	NO